



PANORAMA DE MEDIOS

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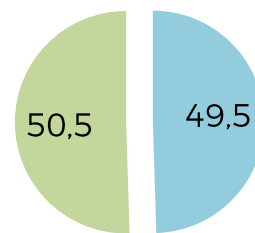
Canarias 2017

1er acumulado 2017 (EGM)

# PERFIL SOCIODEMOGRÁFICO

Población total: 1.865.000

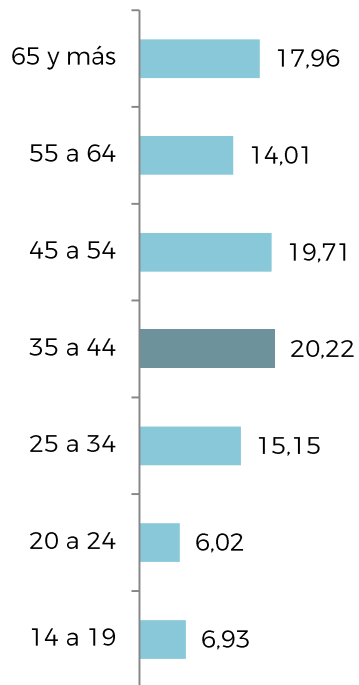
Hombre  
Mujer



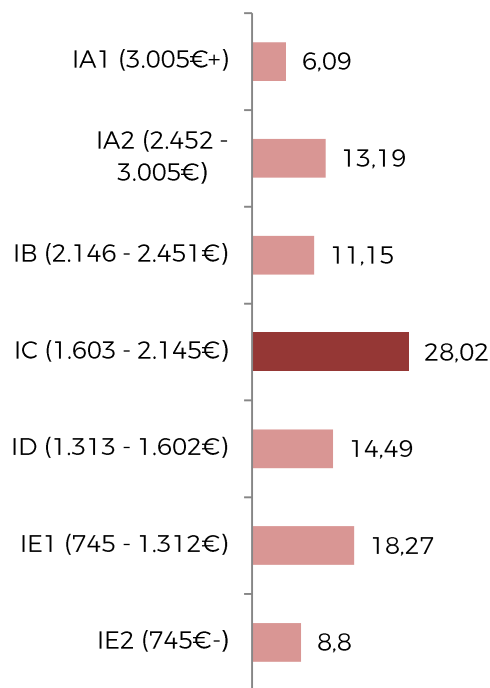
47,9%



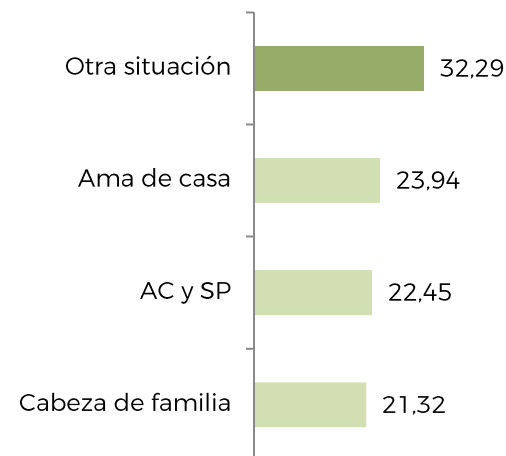
## Intervalos de edad (%)



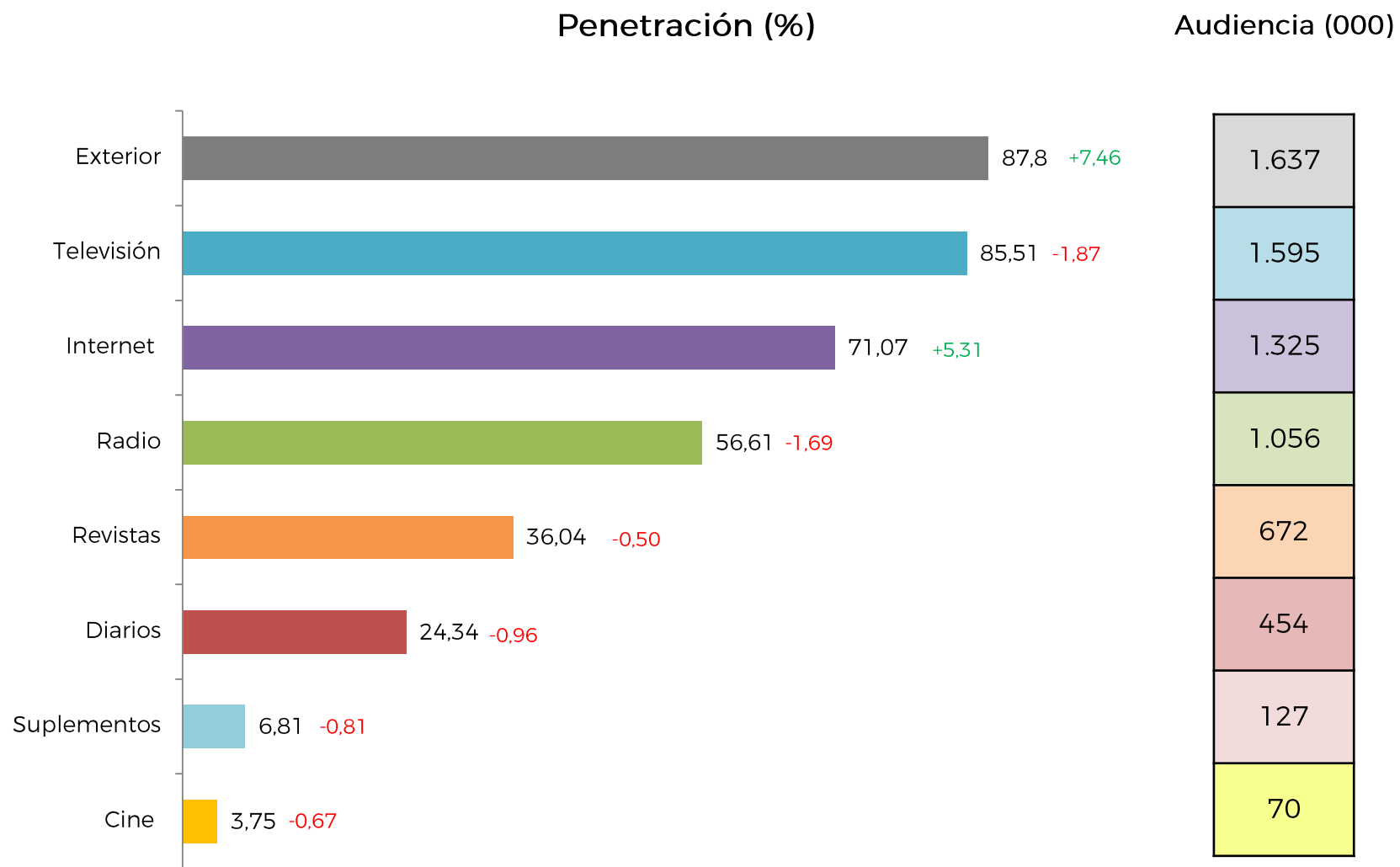
## Nivel socioeconómico (%)



## Rol familiar (%)



# RANKING GLOBAL



# EXTERIOR - Soportes

## Soportes vistos último semana (%)

